

# SugarCRM Integration with Standard ERP

## About SugarCRM

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SugarCRM was founded in 2004 and is headquartered in California, USA. SugarCRM provides a customer management tool to manage your customer relationships. The software is available in over 120 countries and 26 languages.

## Key Features

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- Integrate Sugar CRM with Standard ERP and manage all CRM aspects of your business through an intuitive customization platform.
- Keep historical records about customer information, such as invoices, purchase history and customer contact.
- Integration allows you to import your items and contacts from Standard ERP to SugarCRM.

## Solution

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HansaWorld has added an integration that allows the user to send new and existing Items and Contacts to SugarCRM.

## New Setting

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- Module: Integration → Settings → SugarCRM Integration

In this setting, set up the connection with SugarCRM, setting Host, User and Password.

You can also select the registers for the integration and if you want to create a log of activities.

## New Maintenance

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Module: Integration → Routines → Maintenance → Send Existing Records to Sugar CRM

In this Maintenance, you can select contacts and/or items that already exist in Standard ERP to be sent to Sugar CRM.

Once you have the SugarCRM Integration set up, you can either run the maintenance, or just create new Items/Contacts in SERP, and these will be sent to SugarCRM automatically.

## Pricing

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Visit the webpage below to see information about pricing

<https://www.sugarcrm.com/product/pricing-editions>

## Demos

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Visit the webpage below to see demos

<https://youtu.be/h7IECDYiqUM>

<https://www.youtube.com/watch?v=s9IBx8i32LY&feature=youtu.be>

## What are other customers saying?

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<https://www.sugarcrm.com/customers>

SugarCRM has a built-in module to connect with other products. Standard ERP was integrated using this tool.